



# 4 PAWS VET

## NEWSLETTER SPRING 2011

### STAFF NEWS

- We are delighted to welcome back nurse Camilla Stewart who has recently returned to 4Paws after maternity leave. It is a pleasure to have you back on our team.
- We are also pleased to welcome our new Practice Manager, Jennelle Ferrier. Jennelle has replaced Georgie Lorson who we very sadly said goodbye to recently.
- Another new face to welcome to the 4 Paws family is vet nurse Charlotte Sykes. Charlotte joins us from Forestville. We are thrilled to now have Charlotte onboard.

### YOU HAVE HEALTH INSURANCE – ISN'T IT TIME YOUR PET DOES TOO?

Did you know that Australians have one of the highest incidences of pet ownership in the world and that we also spend enormous amounts of money caring for our pets - around \$6 billion each year?

Our pets are much cherished members of our families so we are more than happy to spend a

considerable amount of money on their general care such as feeding and grooming them. However, veterinary costs can also be significant especially since advances in veterinary medicine means more treatment options are now available for your pet.

Therefore, more and more Australians are looking at ways to make their veterinary bills more affordable. One of these ways is to **invest in a health plan or insurance for your pet.**

Obtaining pet insurance is similar to your own health insurance in many ways. There are many insurance companies and types of policies, so it pays to shop around to find the plan which best suits your needs before purchasing. One thing for sure, though, it is best to insure your pet from a young age as insurers may exclude any pre-existing conditions.

There is also no benefit whatsoever in chopping and changing your pet insurance over the years of your pets life (in fact it is detrimental) so, in order to get the best out of your pet insurance, you need to choose your insurer and stick with it.

Pet insurance is really worthwhile as it helps you cover the costs of your pet's veterinary care. So, do your research, and remember to bring your pet into 4 Paws to obtain a clean bill of health before signing up to pet insurance.

*Our wonderful receptionist, Ordella, recently, very sadly, lost her gorgeous cat, Avatar. The good news is, she is getting her brand new Russian Blue very soon. She would like help with coming up with an original name for her beautiful new moggy and would love ideas from all our 4 Paws clients! Like us on **Facebook** and write your suggestion on our wall! Or email us at [vets@4pawsvet.com.au](mailto:vets@4pawsvet.com.au)  
**Fabulous prize for the best name!***

### Tips to encourage your cat into the litter tray

- Use a litter they prefer – don't go for the cheapest or the one that is easiest cleaned by you!
- Have one litter tray per cat plus one
- Position tray away from food area – you wouldn't want to eat in the bathroom!
- Introduce other cats slowly – best to introduce kitten to adult cat already in the house
- Cover windows or doors if there are other cats in the area bothering your cat
- If your cat is toileting in the bath, put some water in there – it will soon stop!
- Clean your litter tray regularly
- DO NOT USE litter quitter (toilet seat for cat) – it is a sure way to encourage your cat to toilet on the floor!

### **New Products**

- ❖ Elanco have launched a new monthly chewable tablet for dogs called **Panoramis**. It prevents **heartworm** disease and controls **hookworm**, **roundworm** and **whipworm**. It also treats and controls **flea** infestations.

- ❖ A new product has been released by Pfizer for dogs which provides **continuous relief for chronic pain** caused by **osteoarthritis**. It is very simple to administer as it is given as a **monthly tablet**. It will increase your dog's mobility and improve their quality of life so ask about it when next time you are in.

### PETS IN THE CITY NEWS

- Just arrived in store are gorgeous new summer beds for dogs and cats from California. "Molly Mutt" offers designer covers in fantastic fabrics that can be stuffed with your choice of filling and "Paul Frank" finally puts his famous, very cute characters on pet beds.
- We are excited to be one of the few places in Australia stocking the "**Modkat**" **litter boxes**. A cult item in Europe and the States for years, they have finally arrived here, providing the ultimate in chic appearance and practical functionality. **Bring in this flyer to receive \$20 off.**
- Don't forget your fur children this Christmas ...Pets in the City has gone festive season silly and will have a huge range of toys, homemade treats and festive outfits for Moggy and Fido.